

# 2019 Iowa Caucus Candidate Orientation



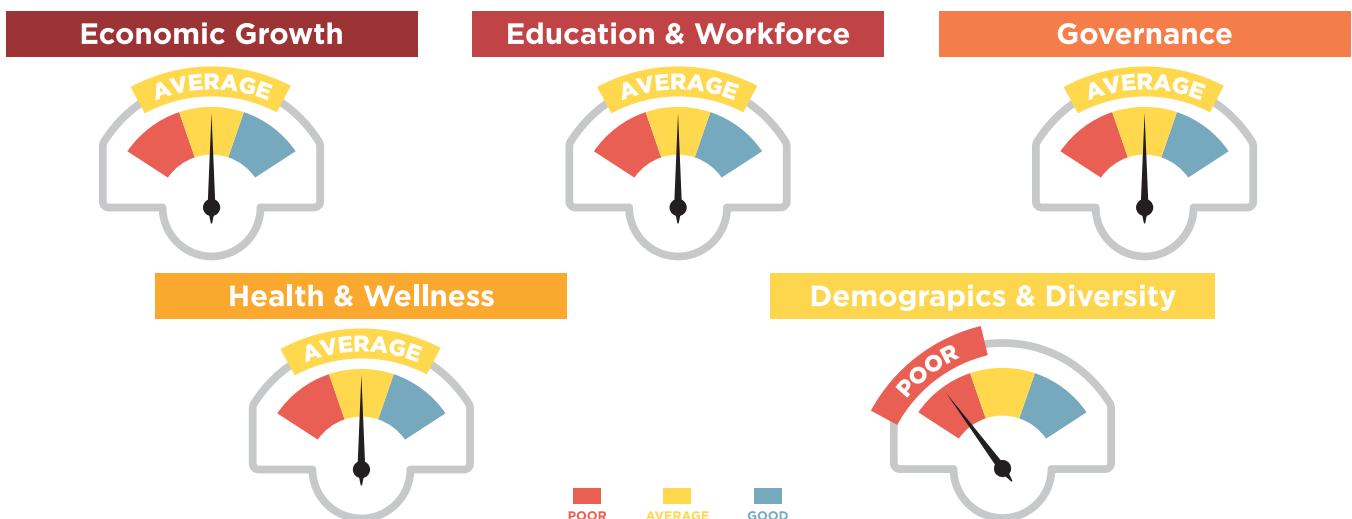
Since 2011, the IBC has released its Iowa Competitive Dashboard, a nonpartisan review of the state's economic climate. The dashboard measures Iowa's competitive progress in **five categories** relative to other states and IBC members use it to instruct their policy initiatives and recommendations for Iowa.

## What You Need To Know About Iowa

<b>Economic Growth</b>	We have a strong economy, high labor force participation rate & low unemployment	<b>BUT</b>	We have more than 60,000 job openings*	
	Our median household income increased by over \$2,000 in 2018	<b>BUT</b>	We need thousands of the under/un-employed to upskill to meet market demands	
<b>Education &amp; Workforce</b>	We have strong high school+ attainment	<b>BUT</b>	We struggle to keep our college graduates in state	
<b>Governance</b>	We are one of the best run states in America	<b>BUT</b>	Our individual and corporate tax rate remain uncompetitive	
<b>Health &amp; Wellness</b>	We have strong access to health care	<b>BUT</b>	We need more active primary care physicians	
<b>Demographics &amp; Diversity</b>	Several of our cities and communities have been ranked nationally for livability and affordability	<b>BUT</b>	Our net overall migration rate is largely stagnant with rural communities feeling the largest impact	
	Our rate of diversifying the state population is consistent with the U.S. average	<b>BUT</b>	Our baseline ranks us far behind other states	

\*For most up-to-date information, contact Iowa Workforce Development

## 2019 Iowa's Competitive Dashboard



## How To Connect With Iowans

- Work in bipartisan manner to modernize the U.S. immigration system and deliver certainty for businesses, workers, and their families.
- Promote free trade and demand fair practices from our trade partners to protect Iowa's economy, ingenuity and hard work
- Understand and promote the connection between business, teacher and student work-based learning opportunities to provide educators and students the keys to success
- Promote pro-growth strategies to enable economic growth, increased citizen self-sufficiency by engaging the under and unemployed populations to upskill
- Understand Iowa's rural roots and the importance of maintaining communities outside of major metropolitan areas
- Be an advocate for creating communities and employers open to diverse and new populations
- Engage with Iowa's multiple industries including bioscience, financial services, health care, manufacturing, technology and transportation

To learn more or provide feedback, please visit [www.iowabusinesscouncil.org](http://www.iowabusinesscouncil.org).

### Who we are.

The Iowa Business Council (IBC) is a nonpartisan, nonprofit organization whose 23 members are the chief decision-makers of major Iowa employers. One in six jobs in Iowa are tied to an IBC company. IBC member companies have invested billions of dollars of capital in Iowa's commercial infrastructure; lead the way in technology innovation, R&D, and grants procured; and are often the driving financial and volunteer forces behind philanthropic efforts all over the state.



During 2018 IBC members employed **150,000+ Iowans**



The combined 2018 payroll of IBC members exceeded **\$6.7 billion**



IBC members 2018 R&D spending was over **\$450 million**



Capital investments by IBC members in 2018 eclipsed **\$4 billion**



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