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Marshalltown Leaders to Join Iowa Business Council's "Vision to Vitality" Community Conversation on April 2

Hosted by UnityPoint, forum will focus on the theme "Growing a strong, diverse community"

(DES MOINES) – The Iowa Business Council (IBC) announced new details on its Vision to Vitality community conversation series to be held in Marshalltown, Iowa, on **Tuesday, April 2, 2019, from 4-5:30 p.m.** at the Marshalltown Community College. This forum will be hosted by IBC Member UnityPoint Health.

Marshalltown's Vision to Vitality forum will focus on the theme, "Growing a strong, diverse community." Marshalltown is seen as a leader for building and supporting a diverse community. The panelists will highlight successes and barriers on the development and retention of a diverse workforce as well as its utility to strengthen and reinforce a vibrant culturally inclusive community.

"Our members know and understand that in order to continue to grow our state economy, we need to increase and diversify Iowa's population," IBC Executive Director Georgia Van Gundy explained. "The Iowa Business Council's executive-level leaders are eager to hear from Marshalltown business and community leaders and citizens on their journey in growing a thriving community rooted in the celebration of diversity."

The Marshalltown Vision to Vitality forum will include a brief overview of the IBC and its economic data, along with an insightful panel of local leaders moderated by IBC Executive Director, Georgia Van Gundy.

Most importantly, the IBC is eager to gather feedback from attending community members on barriers to meeting current workforce needs; ideas on what the state can do to increase and diversify our population; and, share their best practices on incorporating and championing diversity and cultural inclusion in their community and place of work.

The panel will include the following leaders from Marshalltown:

- Pam Delagardelle, CEO, UnityPoint Health – Waterloo Region
- Nicolas Aguirre, HR Manager, JBS
- Jessica Kinser, Marshalltown City Administrator
- Theron Schutte, PhD, Superintendent Marshalltown Schools

Marshalltown event details are as follows:

Tuesday, April 2, 2019

4 to 5:30 p.m. Iowa Business Council holds Marshalltown Vision to Vitality Community Forum
Iowa Valley Continuing Education
Dejardin Hall, Room 808
3702 S Center St
Marshalltown, IA 50158

The event is free to attend and open to both the public and media.

RSVP to ibc@iowabusinesscouncil.org.

For more information on the IBC and to access its research and data, please visit www.IowaBusinessCouncil.org.

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About the Iowa Business Council

The Iowa Business Council (IBC) is a nonpartisan, nonprofit organization whose 23 members are the chief decision makers of major Iowa employers. One in six jobs in Iowa are tied to an IBC company. IBC member companies have invested billions of dollars of capital in Iowa's commercial infrastructure; lead the way in technology innovation, R&D, and grants procured; and, are often the driving financial and volunteer forces behind philanthropic efforts all over the state.

IBC member companies include: UnityPoint Health; Vermeer Corporation; Iowa Bankers Association; Alliant Energy; Casey's General Stores, Inc.; Corteva Agriscience; Deere & Company; Fareway; FBL Financial Group, Inc.; HNI Corporation; Hy-Vee, Inc., Kent Corporation; MercyOne; Meredith Corporation; MidAmerican Energy Company; Pella Corporation; Principal; Rockwell Collins; Ruan Transportation Management Systems; The Weitz Company; The University of Iowa Health Care; Wellmark Blue Cross Blue Shield of Iowa; and, Wells Enterprises, Inc.