

FOR IMMEDIATE RELEASE: Wednesday, September 26, 2018
CONTACT: Haley Dudrow, Iowa Business Council
HDudrow@IowaBusinessCouncil.org



ADVISORY: Iowa Business Council’s “Vision to Vitality” Community Forum Series to be Held in Le Mars Oct. 25

(DES MOINES) – The Iowa Business Council (IBC) will hold its third Vision to Vitality community forum in Le Mars, Iowa, on **Thursday, October 25, 2018, from 4-5:30 p.m.** at the Wells Enterprises Corporate Office Auditorium (*1 Blue Bunny Drive, Le Mars, Iowa*). This forum will be hosted by IBC Member Wells Enterprises, Inc. Please note the date represents a change from what was initially announced.

Held quarterly across the state, the Vision to Vitality forums are candid discussions with CEOs from some of Iowa’s largest employers and local leaders about the state of Iowa’s economy. The forums provide insight into the regional, state and local business climates, examine how local communities and industries are approaching today’s business challenges, and offer an opportunity for the IBC to gather feedback from attendees on what policies could help communities grow and attract business.

Previous Vision to Vitality events were held in Boone and Muscatine. In Boone, leaders discussed a local approach to meeting workforce challenges. In Muscatine, the panel shared how collaboration has brought local and regional growth.

The events are free to attend and open to both the public and the media.

More details, including panel participants and the forum’s theme, will be announced at a later date.

For more information on the IBC and to access its research and data, please visit www.IowaBusinessCouncil.org.

###

About the Iowa Business Council

The Iowa Business Council (IBC) is a nonpartisan, nonprofit organization whose 23 members are the chief decision makers of major Iowa employers. One in six jobs in Iowa are tied to an IBC company. IBC member companies have invested billions of dollars of capital in Iowa’s commercial infrastructure; lead the way in technology innovation, R&D, and grants procured; and are often the driving financial and volunteer forces behind philanthropic efforts all over the state.

IBC member companies include: Ruan Transportation Management Systems; Vermeer Corporation; Iowa Bankers Association; Alliant Energy; Casey’s General Stores, Inc.; Corteva Agriscience; Deere & Company; Fareway; FBL Financial Group, Inc.; HNI Corporation; Hy-Vee, Inc., Kent Corporation; Mercy Health Network; Meredith Corporation; MidAmerican Energy Company; Pella Corporation; Principal; Rockwell Collins; The Weitz Company; The University of Iowa Health Care; UnityPoint Health; Wellmark Blue Cross Blue Shield of Iowa; and Wells Enterprises, Inc.