



Iowa Coalition for Innovation & Growth
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FOR IMMEDIATE RELEASE

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Iowa Career Hub is Launched

Facebook Page is supported by the Iowa Coalition for Innovation and Growth

IOWA CAREER HUB



DES MOINES, IOWA – (September 15, 2009) The Iowa Career Hub is devoted to raising career awareness among Iowans of all ages. It has been created on the social networking site Facebook as a central, interactive forum, offering all who are interested an avenue through which to approach public-sector agencies and private-sector organizations for information and ask questions about the many career paths and related academic opportunities available in Iowa.

The Iowa Career Hub is administered by the Iowa Coalition for Innovation and Growth (ICIG). Established in 2001, ICIG is a collaboration of the Iowa Business Council and the Iowa Chamber Alliance focused on sustaining the state's competitive posture in the global economy. The Coalition does this by implementing proactive measures to address long-term issues recognized as fundamental to building and maintaining a strong physical infrastructure and attracting diverse human resources.

“Using Iowa Career Hub, a person can browse career resources, follow organizations and agency links, access announcements and view event schedules, pose questions, or leave comments,” said Elliott Smith, Executive Director of the Iowa Business Council. “The page is designed to be a resource for soon-to-be high school and college graduates, new job seekers, parents, teachers, counselors – anyone who desires to learn about the exciting career paths and rewarding job opportunities Iowa has to offer.”

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State-based businesses, industry or regional organizations, public agencies, and academic institutions are invited and encouraged to participate as a partner in the Iowa Career Hub Facebook page. Career awareness initiatives, Web site links, photos, videos, and event announcements are all welcome for posting on the site.

Individuals or organizations will need access to the Internet to engage with the Iowa Career Hub on Facebook (there is no fee to join Facebook: www.facebook.com), after which they are encouraged to become a 'fan' of the page. The Iowa Career Hub page can be found at <http://www.facebook.com/iowacareerhub>.

If you'd like to become involved with the Iowa Career Hub, please contact Katie Rue at the Iowa Business Council in Des Moines, (515) 246-1700 or ibc@iowabusinesscouncil.org.

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The **Iowa Business Council** (IBC) is a nonpartisan, non-profit, self-funded organization whose 24 members are the top executives of 20 of the largest businesses in the state, the three Regent university presidents, and Iowa's largest banking association. Founded in 1985, the Council's purpose is to focus the personal commitment of its members in active leadership roles on major initiatives that offer opportunity to enhance Iowa's economic vitality and improve the lives of Iowans. Council members identify major economic issues, evaluate options, and assist in implementing solutions through collaborative public/private partnerships. **Collectively**, IBC companies and institutions employ more than 210,000 Iowans and, in just the last ten years, have invested over \$15 billion worth of capital in the state. **Annually**, the Business Council represents more than \$250 million in financial contributions and volunteer hours given to numerous charitable causes around Iowa, and lead in technology innovation with over \$2.5 billion in spending and procured grants for research and development. For more information, please visit the IBC Web site at www.iowabusinesscouncil.org.

The **Iowa Chamber Alliance** (ICA) is a non-profit, non-partisan, unified voice for economic growth, focused on improving the business environment to directly impact the success of main street and commercial businesses by promoting job growth, enhancing our workforce, and creating infrastructure for the future. This coalition represents 16 Chambers of Commerce and economic development organizations throughout the state. Its mission is to put forth and enact an agenda to grow Iowa's economy through support of proactive programs that stimulate economic growth opportunities for the entire state and its residents. The Alliance members include chambers and economic development organizations in: Ames, Bettendorf, Burlington/West Burlington, Cedar Falls, Cedar Rapids, Council Bluffs, Davenport, Des Moines, Dubuque, Fort Dodge, Iowa City, Marshalltown, Mason City, Muscatine, Sioux City, and Waterloo. For more information, please visit the ICA Web site at www.iowachamberalliance.org.

The **Iowa Coalition for Innovation & Growth** (ICIG) is a collaborative structure for coordinating the identification of economic priorities and the process for moving those priorities to reality. Established in 2001 by the Iowa Business Council and co-administered by the Iowa Chamber Alliance, ICIG works to competitively position Iowa as a world leader in the new economy by encouraging research, technology, business innovation, and growth throughout the state. Membership consists of those who desire and will work for a stronger, more vibrant Iowa economy.

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