



**Iowa Coalition for Innovation & Growth**  
100 East Grand Avenue, Suite 160, Des Moines, Iowa 50309

## **MEDIA ALERT**

**January 28, 2005**

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### **IOWA COALITION FOR INNOVATION & GROWTH OUTLINES 2005 AGENDA**

- WHAT:** Semi-Annual Meeting for the Iowa Coalition for Innovation & Growth  
**By Invitation Only**
- WHEN:** Monday, January 31, 2005 at 4 p.m.
- WHO:**
- John Forsyth, Chairman & CEO, Wellmark Blue Cross Blue Shield of Iowa – Chair of Iowa Business Council
  - Alexa Heffernan, Executive Director, Iowa Business Council
  - Dave Roederer, Executive Director, Iowa Chamber Alliance
  - Kurt Heiar, Regena Corporation – Chair, Entrepreneurial Formation Hot Team
  - David Corbin, Vermeer Manufacturing – Chair, Advanced Manufacturing Research Collaboration Cluster (AMRCC)
  - Karin Peterson, Pella Corporation – Chair, Business Development and Processes Hot Team
  - Vince Newendorp, Vermeer Manufacturing – Chair, Health Care Lean Hot Team
- WHERE:** The Renaissance Savery Hotel, Herbert Hoover Terrace Room  
401 Locust Street, Des Moines, Iowa
- MEDIA ARE INVITED:** Please RSVP your attendance by noon on January 31 to Carole Curtis via phone or e-mail (listed above)
- SUMMARY:** The Iowa Coalition for Innovation & Growth (ICIG), established in 2001 by the Iowa Business Council and co-administered by the Iowa Chamber Alliance, works to competitively position Iowa as a world leader in the new economy by encouraging research, technology, business innovation and growth throughout the state. Membership of the Coalition includes persons and organizations who desire and will work for a stronger economy in Iowa. The Coalition focuses the active commitment of its members on bringing ideas to actions that are directed toward the creation of a stronger, more vibrant Iowa economy. For more information about the ICIG, go to [www.iowabusinesscouncil.com](http://www.iowabusinesscouncil.com).