


Iowa Business Council



24th Annual Partnership Meeting
January 25, 2010

Grand Ballroom Embassy Suites Hotel
Des Moines

Iowa Business Council

What is the Iowa Business Council?

The top executives of 20 of the largest businesses in Iowa, the three Regents university presidents, and the president of the state banking association

Members employ nearly a quarter million Iowans statewide

More than \$20 billion in capital investments throughout the state in just the last ten years

Non-partisan, non-profit, no PAC

Represents \$300 million in financial contributions & volunteer hours to charitable causes statewide

\$3.0 billion in spending & procured grants for R&D


Iowa Business Council

IBC Mission

To engage the personal commitment of the Council members in active leadership roles on major initiatives that offer opportunity to enhance the overall economic vitality in Iowa

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Iowa Business Council Members



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est. December 12, 1985

25th Annv. Study: "The Case for Action"

Challenges:

- maintain the quality jobs we have in Iowa
- create additional quality jobs in the state, thereby elevating the standard of living for all Iowans.

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Lean Enterprise

- Leads to a better trained & utilized workforce
- Repositions human resources
- Streamlines job descriptions
- Reduces costs
- Increases product quality

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“We expect the highest-quality products at the lowest possible prices manufactured under conditions of maximum worker safety and minimal damage to the environment while conserving energy and generating capital both for developing the technology that will keep America competitive and for expanding production so that more and more people can be put to work at ever higher wages”

-Elliot Richardson, “Reflections of a Radical Moderate” (1996)

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**Department of Management
Office of Lean Enterprise**



<http://lean.iowa.gov/>

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**IOWA PARTNERS
In EFFICIENCY**




Recognizing any political subdivision of government in Iowa using Lean tools/techniques to:

- *increase productivity*
- *promote innovation*
- *improve delivery of public services*

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**IOWA PARTNERS
In EFFICIENCY**




Award Design Winner

Rachel Kleven
University of Northern Iowa




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**IOWA PARTNERS
In EFFICIENCY**





Fifteen applications representing:

- City government
- Community College
- Regent institution
- State agency

The three finalists are...

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**Emergency Treatment Center
University of Iowa Hospitals & Clinics**




Systematically working to reduce wait times

- Minimized registration and triage
- Reduced duplication by establishing a team approach
- Redefined responsibilities to allow provider interaction earlier in the process
- Reduced the time to diagnostics and therapies
- Improved visual cues for directing patients
- Identified opportunities to involve other services earlier in the process and expedite admissions
- Developed a process to improve utilization of all patient rooms

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Health Information Management University of Iowa Health Care




Bridges the gap between documentation of patient care and medical billing and research data.

- Reduced labor requirements
- Increased timely completion
- Improved the accuracy of completed abstracts
- Reversed the order in which abstracting tasks were completed

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Snowmobile/ATV Registration & Titling Iowa Department of Natural Resources



Cumbersome process utilized a system of 99 county recorder databases and one DNR database - none of which linked together


- Snowmobile and ATV registration and titling information managed through one database (Electronic Licensing System of Iowa)
- Information is now immediately accessible statewide to all issuing agencies
- New process brings consistency and standardization to the process

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The Iowa Business Council Welcomes

The Honorable Chester J. Culver Governor of Iowa

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IBC/PE4life Adopt-A-School Challenge

ISSUE:

- Overweight & obese children & teenagers
 - U.S. = 34%
 - Iowa = 28% (U.S. CDC, 2008)

GOAL:

- Healthy, active, productive school children
- Initiate PE4life programs in 50 Iowa elementary or secondary schools over a five-year timeframe

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Iowa Virtual Reality Education Pathfinder

“Disruptive technology for education”

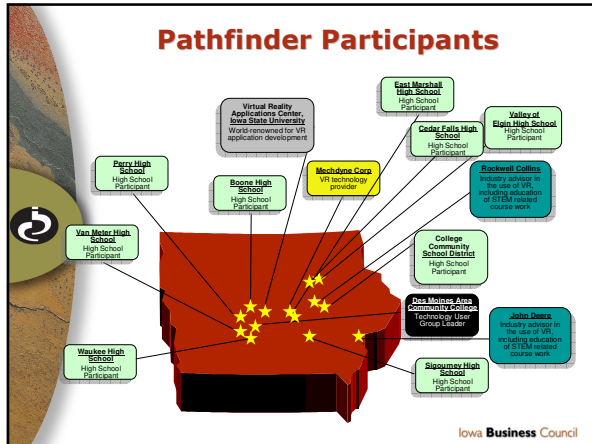
- Rockwell Collins, Deere & Company
- East Marshall High School
- Mechdyne Corporation
- Iowa State University

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I-VREP Goals:

- Increase the interest & skills of students in math & science
- Improve retention of math & science concepts
- Enhance preparation for advanced education
- Align educational concepts with real world applications
- Reinforce opportunities in STEM career fields

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THE INSTITUTE FOR TOMORROW'S WORKFORCE

Learner performance
Teacher performance
Systems performance

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EDUCATION EXCELLENCE IN IOWA ROUNDTABLE

Focus on preK-16 reform, working to:

- Elevate academic performance to superior achievement levels
- Employ effective standards and assignments that promote accountability with meaningful rewards and consequences
- Establish substantive career development opportunities

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THANK YOU

Please join us for:

Business Leader Social Hour
in the Atrium outside the Ballroom
AND
The 2011 Iowa Business Council Annual Partnership Meeting
January 31, 2011

All presentations from this evening available at
www.iowabusinesscouncil.org
under "General Topic News Releases"

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